國立交通大學應用藝術研究所博士班 102學年度

National Chiao Tung University Institute of Applied Arts Doctoral Degree

2013-14 Academic Year

最低修業年限 Minimum Period of Study	三年 3 Years
應修學分數 Total required credits	24學分(含 <u>6學分</u> 設計與藝術專題研討 <u>;傳播藝術與科技組需加含3學分知識與方法</u>)。 24 Credits (6 credits of "Seminar on Arts and Design". Students of the Art and Technology Innovation Pathway have to take 3 extra credits through "Knowledge and Methodology".)
直升博士生 應修學分數 Continuing PhD Students	50學分(含碩士班所修課程學分),本所課程至少30學分(不含設計與藝術專題研討)。 50 credits, including credits taken during Masters' degree study. In addition, students must fulfil a minimum of 30 course credits from the Institute of Applied Arts, during their study.
應修 (應選)課 程及符合畢業資 格之修課相關規 定 Regulations of compulsory courses	必修課程:設計與藝術專題研討(每學期1學分;共修6學期,計6學分) <u>;傳播藝術與科技組需加修3學分知識與方法</u> 。 Compulsory: Course "Seminar on Arts and Design" provides 1 credit each semester. Students should take a minimum of 6 credits for 6 semesters. Students of the Art and Technology Innovation Pathway have to take 3 extra credits through "Knowledge and Methodology".
備註 Notes	研究生可抵免學分之總數,以應修畢業學分三分之一為限。 The maximum transfer credits for Masters' degree students should be 1/3 of the total study period.

國立交通大學應用藝術研究所博士班 103學年度

National Chiao Tung University Institute of Applied Arts Doctoral Degree

2014-15 Academic Year

最低修業年限	三年
Minimum Period of	3 Years
Study	5 Tears
應修學分數 Total required credits	24學分(含6學分設計與藝術專題研討)。
	24 Credits
	(6 credits of "Seminar on Arts and Design". Students of the Art and Technology
	Innovation Pathway have to take 3 extra credits through "Knowledge and
	Methodology".)
重井博士生 應修學分數 Continuing PhD Students	50學分(含碩士班所修課程學分),本所課程至少30學分(不含設計與藝術專題研
	討)。
	50 credits, including credits taken during Masters Degree study. In addition, students
	must fulfil a minimum of 30 course credits from the Institute of Applied Arts, during
	their study.
	必修課程:Compulsory
	設計與藝術專題研討(1學分,需修滿6學分);傳播藝術與科技組需加修3學分知
	識與方法。
	Course "Seminar on Arts and Design" provides 1 credit each semester. Students
	should take a minimum of 6 credits. Students of the Art and Technology Innovation
	Pathway have to take 3 extra credits through "Knowledge and Methodology".
	傳播藝術與科技組修課規定:Regulations of Art and Technology Innovation
	Pathway
	一、先修課程(3門,共計9學分) Pre-sessional Course (3 course, total 9 credits)
	傳播理論、傳播研究方法:量化取向、傳播研究方法:質化取向
	Communication Theory and Communication Methodologies: Quantified Approach
應修(應選)課程 及符合畢業資格之 修課相關規定 Regulations of compulsory courses	Communication Methodologies : Qualitative Research
	二、必修課程(2門,共計6學分)Compulsory (2 courses, total 6 credits)
	知識與方法、設計與藝術專題研討
	Courses: Knowledge and Methodology, and Seminar on Arts and Design
	三、本組選修課程(15選5,共計15學分)
	Elective Courses (5 out of 15 courses, total 15 credits)
	人機互動研究(Interactive Media Research)、互動媒體專題(Seminar on Interactive
	Media)、互動廣告與行銷(Interactive Marketing and Advertising)、社交與互動媒
	體(Social and Interactive Media)、社會統計(Social Statistics)、消費社會與流行文
	化(Consumption Society and Popular Culture)、媒體政治經濟學(Political
	Economy)、虛擬攝影棚與數位電視(Virtual Studio and Digital TV)、傳播與科技
	專題(Seminar on Communication Technology)、新媒體經濟學(New Media
	Economics)、電腦中介傳播(Computer Mediated Communication)、網路空間與網
	路社群(Cloud Storage and Social Media)、認知取徑傳播研究(Socio-cognitive
	Approaches to Research)、影像文化研究(Visual Cultural Studies)、獨立研究
	(Independent Research)
	附註:碩士班逕行修讀博士學位學生,先修課程可列入畢業學分之計算。
	Note: Continuing PhD student have taken pre-sessional courses that can transfer to
	graduate credits.

備註 Notes	研究生可抵免學分之總數,以應修畢業學分三分之一為限。 The maximum transfer credits for Masters' degree students should be 1/3 of the total study period.
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